

WHEN IT COMES TO MANAGEMENT OF EMPLOYEE GRATUITY, TRUST THE EXPERTS.



(A Unit - Linked, Non - Participating Group Insurance Plan)



LIFE INSURANCE COVERAGE IS AVAILABLE IN THIS PRODUCT. IN THIS POLICY THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.





PURPOSE OF GROUP GRATUITY SCHEME

The purpose of a Gratuity Scheme is to provide the employees a lump sum benefit towards Gratuity, after they have put in the minimum required years of service as specified in the Gratuity Scheme Rules, on their exit from service due to:



Retirement



whilst in service



Death whilst in service due to any cause



or any other event

However the minimum required year of services (5 years) shall not apply in case of death and disablement of the employee

Gratuity payment is made by the employer as a mark of recognition of the service completed by the employee for the Company. This payment may also act as an incentive for motivating the employee. The Payment of Gratuity Act, 1972, makes it obligatory on the part of the employers who come under its purview, to pay a minimum Gratuity to their employees at the rate of 15 days' wages based on wages last drawn for each year of service, subject to a maximum of ₹10 Lakhs. The employer can also pay better benefits than stipulated in the Payment of Gratuity Act, 1972



THE MAX LIFE INSURANCE ADVANTAGE

Max Life Unit Linked Group Gratuity Premier Plan facilitates the employer to fund their Gratuity liability in the most effective manner. This plan helps the employer in the following ways:

- The Gratuity Fund is built-up systematically to meet the future Gratuity payments
- The fund will earn returns as per the performance of the funds opted by the client. Better fund performance will increase returns and reduce cost to the employer
- · Assistance in the formalities required for the formation of the trust and approval of the fund
- · Assistance in the administration of the scheme
- Fixed Life Cover of ₹1,000 per eligible number



HOW DOES THE PLAN WORK

- The employer first creates a trust and appoints Trustees to administer the Gratuity Scheme. However, it may be noted that the trust may or may not be created by the employer. Therefore under the policy, either Trustees or the employer can be a Policyholder. The Policyholder pays an initial and an annual contribution to Max Life Insurance Company Limited towards Gratuity liability. The initial contribution is the contribution required to meet the past service Gratuity liability of the Company. The annual contribution is the contribution in respect of the Gratuity liability accruing in respect of the service completed by the employees in the current policy year. These payments would normally be based upon the actuarial advice to the Trustees by an independent consulting actuary (who is not employed by Max Life)
- The Policyholder can invest the contributions in the Investment Funds offered by Max Life Insurance. Currently
 Max Life Insurance offers four Investment Funds under this scheme viz. Conservative Fund, Balanced Fund,
 Growth Fund and Bond Fund. Max Life Insurance will open and manage a "Unit Account" for the Policyholder in
 which units are allocated following the receipt of contributions and cancelled for the purpose of paying Gratuity
 Benefit and charges

• On either leaving service due to retirement / resignation or on death / disability during the service, or any other such event that may terminate the employment, Max Life Insurance will pay the benefit by redeeming the units in the Investment Funds to pay the Gratuity Benefit. The condition of continuous service of five years is not necessary if the termination of employment is due to death or disablement. The contributions and benefits under the product will be applicable as per scheme rules. Please note that the maximum liability of the Company shall be limited to the Unit Account Value of the policy



- Lower charges No Policy Administration Charge; no Switching Charge; no Premium Allocation Charge; no Premium Redirection Charge; only Fund Management, Mortality and Surrender charges applicable
- Guaranteed Loyalty Addition of 0.1% per annum as percentage of unit fund added at the end of every monthiversary in case Fund Value is ₹10 Crores and above
- · Flexibility to choose from 4 Fund Options



• Policyholders may choose to invest in any one or more of the four funds: Conservative Fund, Balanced Fund, Growth Fund or Bond Fund in a given proportion chosen by them. At a later date, they may amend this proportion by giving a notice of at least 7 days to Max Life Insurance Co. Ltd.

The Investment mix of these funds is as follows:

Asset Type/ Fund Name	Conservative Fund SFIN: ULGF00317/04/06 GRATCONSER104 [%]	Bond Fund SFIN: ULGF00707/02/13 GRATPLBOND104 (%)	Balanced Fund SFIN: ULGF00217/04/06 GRATBALANC104 [%]	Growth Fund SFIN: ULGF00117/04/06 GRATGROWTH104 [%]
	Low Risk	Low Risk	Medium Risk	High Risk
Govt. Securities	50 - 80	PG 0000	20 - 50	0 - 30
Corporate Bonds	0 - 50	60 - 100	20 - 40	0 - 30
Money Market Instruments / Cash	0 - 20	0 - 40	0 - 20	0 - 20
Equities	Nil	Nil	10 - 40	20 - 60

Under this policy, the Fund Management charges shall be as follows:

Fund	Conservative Fund	Bond Fund	Balanced Fund	Growth Fund
Fund Management charge (p.a. as % of Fund Value)	0.40%	0.40%	0.45%	0.50%



- The initial and annual contributions made through an approved Gratuity Trust can be claimed as business expenditure as per the provisions under Section 36 (1) (v) of the Income Tax Act, 1961
- The contribution made by the employer is not a taxable perquisite in the hands of the employees
- Any Death Benefit under the Unit Linked Group Gratuity Plan is tax exempted under Section 10 (10D) of the Income Tax Act, 1961
- Income on Investments is exempted from tax under Section 10(25) (iv) of the Income Tax Act, 1961
- Gratuity Benefit received in accordance with the Act is exempted for tax as per Section 10 (10) (ii) of the Income Tax Act, 1961

These tax benefits are as per our understanding of the Income Tax Act, 1961. It is advisable to consult your tax consultant to reconfirm



The employer is required to take the following steps to implement the Group Gratuity Scheme:

- Appoint trustees (minimum 2) for administering the scheme, draft the trust deed and rules in consultation with Max Life Insurance and execute the trust deed to establish an irrevocable trust
- Make an application to C.I.T. for approval under Part 'C' of the Fourth Schedule of the Income Tax Act, 1961
- Forward to Max Life Insurance the master proposal form duly signed by the trustees, employees data, copies of trust deed and rules AS-15(R) Valuation Certificate and a cheque towards payment of contributions



- Coverage: All individuals in accordance with the Board approved underwriting policy of the Company
- Minimum Initial Contribution / Maximum ₹5,00,000 / No limit (as per actuarial valuation AS-15[R])
- Sum Assured Fixed Life Insurance cover of ₹1,000 per member
- Group Size Minimum: 10 at the time of taking scheme; Maximum: No limit
- Policy Term One Year Renewable Scheme
- Minimum / Maximum Entry Ages (As at Last Birthday) 18 / 74 years
- Maximum cover ceasing age (As at Last Birthday) 75 years



KEY CHARGES AND FREQUENCY OF CHARGES*

Premium Allocation Charge - Nil

Switching Fee - Nil, unlimited free switches

Surrender / Termination Charge - If the Fund is withdrawn before the completion of three policy years a Surrender Charge of 0.05% of the Fund Value subject to a maximum cap of ₹5,00,000 will be applicable. No Surrender Charge is applicable after completion of 3 years

Policy Administration Charge - Nil

Premium Redirection Charge - Nil

^{*}Above charges are subject to taxes and cesses as per applicable laws.







Max Life Insurance Company Limited is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF Phase II, Gurugram (Haryana) - 122002. The employer's trust is solely responsible and liable for making provision and for payment of gratuity benefit to its employees. The Company undertakes only to manage the funds for the Policyholder and assumes no liability in respect of the gratuity benefit. The actuarial valuation is not an assurance or a guarantee that the funds will perform in a certain way or that gratuity liability will be completely met by the fund. Unit Linked Insurance products are different from the traditional insurance products and are subject to the risk factors. The premium paid in Unit Linked Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of funds and factors influencing the capital market and the Policyholder/Insured is responsible for his/her decisions. Max Life Insurance Company Limited is only the name of the Insurance Company and MAX LIFE GROUP GRATUITY PREMIER PLAN is only the name of the Unit Linked Pension contract and does not in any way indicate the quality of the contract, its further prospects or returns. Please know the associated risks and the applicable charges, from your insurance agent or the intermediary of Policy document of the insurer. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these funds, their future prospects or returns. For more details on risk factor, Terms and Conditions, please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and Policy benefits. Please note that all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. You can call us on our Customer Helpline No. 1860 120 5577 or SMS 'LIFE' to 5616188 or Website: www.maxlifeinsurance.coma license. ARN: Max Life/Ads/Ogilvy/Group Gratuity Premier/Web/Aug 2018

IRDAI Regn. No. - 104

BEWARE OF SPURIOUS / FRAUD PHONE CALLS!